

University of North Texas
College of Merchandising, Hospitality and Tourism
HMG T 2800: Foundations of International Travel and Tourism (Spring 2019)

Class Schedule: Thursday 7:30 PM – 8:50 PM (Frisco Campus, Room 107)

Instructor: Dr. Birendra KC; Office: 343E, Chilton Hall

Email: birendra.kc@unt.edu; Phone: 940-565-4551

Office Hours: Thursday 1:00 PM-5:00 PM or by appointment

Student Assistant: Siri Gogineni (Email: sirigogineni@my.unt.edu)

Course Description

This introductory course provides students with an overview of the tourism industry and the factors that influence its structure and development. Travel and tourism is examined from global, industry and developmental perspectives. Topics include historical, contemporary and future effects of travel and tourism as related to social, economic, cultural and environmental issues, sustainable tourism.

Expected Outcomes

Students will be introduced to:

- Tourism terms, concepts, and principles
- History of leisure travel
- Components of the tourism system
- Issues of sustainable tourism development
- Motivations to travel
- Destination development
- Economic, social, political, and environmental impacts of tourism

Objectives will be measured through a group project, exams, and individual student assignments.

Recommended Textbooks (No Textbook is required):

- Charles. R. Goeldner & J.R. Brent Ritchie (2012). *Tourism: Principles, Practices, Philosophies*. The 12th Edition. ISBN # 9781118071779 (Textbook is also available through Course Reserve at Willis Library)
- Swarbrooke, J. (1999). *Sustainable Tourism Management*. CABI Publishing: Oxon.
- Liburd, J. J., & Edwards, D. (2010). *Understanding the Sustainable Development of Tourism*. (Textbook is available through course reserve at Willis Library)

Note*: Additional contents (e.g., readings, handouts, videos, etc.) will be provided on Canvas (Make sure to visit Canvas regularly to get the updates on the course materials)

Classroom Expectations

- Arrive on time to class. If you miss an assignment collection or an in-class activity due to an unexcused absence, you will not receive credit for that particular assignment.
- Arrive prepared to participate in the discussion session. Do not sleep, read newspapers, books, magazines, or work on other assignments during class time.
- Refrain from using your cell phone in the classroom. Turn the ringer OFF before class

begins and do not send text messages. Sending or receiving phone calls, texts messages or other forms of communication via a cell phone or similar device is strictly forbidden. Violations will count against class participation.

- Be respectful of your classmate's opinions and contributions to classroom discussions. Inevitably, others will have different views than you on a certain topic. These dialogues should encourage each of us to think about topics from a new perspective, and will contribute to a lively discussion. The classroom is a "safe place" where others will not be judged or ridiculed for their opinions, and where everyone should feel comfortable contributing to the discussion. Students who are disrespectful to their peers or the instructor will be asked to leave and will receive one unexcused absence for that class period.
- Honest and ethical conduct is both a required academic and professional behavior. Students who are found cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic penalties presented in the Student Code of Conduct.

Course Requirements

Attendance

Attendance in class is mandatory. You must stay until dismissed by the instructor to be counted as "present." Students leaving during the class period without making prior arrangements with the instructor will be considered absent. Attendance will be calculated as part of the class participation grade. **Any student with more than 4 unexcused absences (5 or more) for the class** will lose all possible participation points for the course (50 Points). Student participation in class and discussions along with group exercises is required. Individual/group discussion sessions are designed to give you a broader understanding of the topic as well as opportunities for in-depth investigations. Please utilize discussion sessions efficiently.

Excused Class Absences

Excused absences require a written explanation and include only documented emergencies (e.g., medical problem), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor no later than one week after excused absence and before the final exam in the class. Failure to provide an explanation within this time frame will be considered unexcused.

Quiz

There will be an online and/or in-class quizzes throughout the semester (A total of 12 quizzes but two lowest scores will be dropped, worth 50 points-5*10), which will be based on the assigned readings, online videos, etc. Details on the quiz will be provided later on. There will be no make-up opportunities for missed quizzes.

Online Discussion Forum

The online discussion forum will allow each student to assess online video and peer-review journal article (related to the course content). The guideline will be posted on Canvas.

Exams

There will be two exams (Exam 1 and 2), each exam will cover the materials discussed and covered in the class (readings, lecture notes, and other forms of online contents). Details for the exams will be discussed during the class.

Make-up Examinations

Make-up exams will **NOT** be scheduled unless arrangements are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e., doctor's note, Emergency Dean's Note, etc.).

Group Project: Group of 4-5 students will conduct an assessment of tourism destination (i.e., International Tourism Destination), to create a report explaining the background, while analyzing an existing natural, cultural or built environment with a scope of the tourist attraction, and finally offering suggestions to promote tourism activities/development in the region/destination. Group project should be presented to the entire class. Please look at the grading details for project specifics. Guidelines will be provided in advance regarding all aspects of the group project.

All written assignments MUST follow this format:

- Typeface: Times New Roman
- Font: 12
- Margins: 1" on each side (and top and bottom)
- Spacing: 1.5
- Headings: Bold and/or underlined
- Ink color: Black

Revisions

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgement, such revision will benefit the advancement of the course goals and objectives.

Grading

The weight of each course requirement will be as follows:

<i>Participation and Discussion</i>	<i>50 points</i>
<i>Quizzes</i>	<i>100 points</i>
<i>Midterm Exam</i>	<i>60 points</i>
<i>Final Exam</i>	<i>60 points</i>
<i>Online Discussion Forum</i>	<i>60 points</i>
<i>Group Project (*Includes Presentation)</i>	<i>170 points</i>
Total	500 Points

Note: All the assignments are individual except for **Group Project. Look at the course schedule for specific due dates.*

Grading Details:

1. Participation and Discussion: 50 Points
2. Midterm and Final Exam: 120 Points (60*2)
3. Quizzes: 100 Points (10*10)
4. Online Discussion Forum: 60 Points (30*2)
5. Group Project (Includes Group Presentation): 170 Points
 - Part I: Group Formation and Identification of Tourism Destination (10 Points)
 - Part II: Background of Tourism Destination (20 Points)
 - Part III: Tourism Prospects: Current and Future Trends (40 Points)
 - Part IV: Final Report (40 Points)
 - Part V: Group Presentation (40 Points)
 - Part VI: Peer Evaluation for Group Project (20 Points)

Letter Grades

This following grading scale will be used to determine final grade:

A	90%-100%
B	80%-89.9%
C	70%-79.9%
D	60%-69.9%
F	Below 60%

College of Merchandising, Hospitality & Tourism

Syllabus Statements

Spring, 2019

Have you met with your advisor?

- **ALL** students are expected to meet with their Academic Advisor **each semester** to update your degree plan and to stay on track for a timely graduation.

Do you want to graduate on time?

- Advisors help you sequence courses correctly for an “on time” graduation. Ultimately, it is a student’s responsibility to ensure they have met all prerequisites before enrolling in a class.
- A prerequisite is a course or other preparation that must be successfully completed before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Students that lack prerequisites for a course are not allowed to remain in the course.
- Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

Are You Considering Transferring a Course to Meet UNT Degree Requirements?

Any transfer course(s) from another institution must receive *prior approval* from your CMHT Academic Advisor to ensure that the course(s) will be applicable to your degree plan at UNT.

Advising Contact Information (Chilton Hall 385 – 940.565.4635)

Could you be dropped?

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12th class day to ensure you have not been dropped for non-payment of any amount. It is the student’s responsibility to make all payments on time.
- *Students cannot be reinstated for any reason after the 12th class day regardless of situation.*

Are you receiving financial aid?

- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <https://financialaid.unt.edu/sap> for more information about financial aid Satisfactory Academic Progress.

Are you thinking about dropping course?

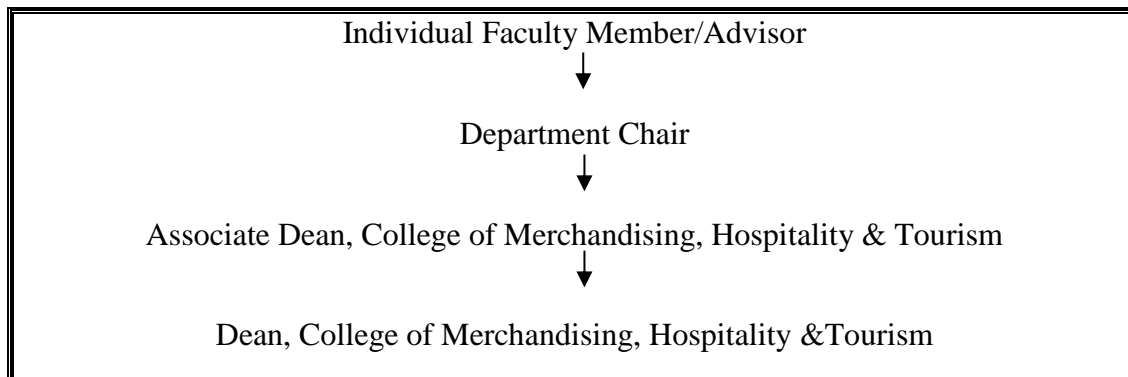
- **A decision to drop a course may affect your current and future financial aid eligibility.** Talk to your academic advisor or Student Financial Aid if you are thinking about dropping a course.
- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course are the student's responsibility.
- **After the 12th class day, students cannot drop a course online** through your my.UNT Student Portal. Effective Fall 2018, the procedure to drop a course changed. See <https://registrar.unt.edu/registration/dropping-class>

Do you know these important dates in Spring 2019

January 14	First day of class
January 21	MLK Jr. Day – UNT is closed, so no classes
January 18	Last day for change of schedule other than a drop. (Last day to add a class.)
January 28	Census date –Students cannot be added to a course for any reason after this date.
January 29	Beginning this date, students must follow university procedures to drop a class. See https://registrar.unt.edu/registration/dropping-class
March 11-17	Spring Break
April 1	Last day for a student to drop a course and receive a W.
May 1-2	Pre-final days
May 2	Last class day
May 3	Reading day (no classes)
May 4-10	Final exams (Exams begin on Saturday)
May 10-11	Graduation ceremonies

Do you know who to contact for a course-related or advising issue?

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:



Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Do you know the penalties of academic dishonesty?

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook. Individual faculty should include penalties for academic dishonesty in their courses.

Do you meet ALL expectations for being enrolled in a course?

- Student are expected to be respectful of other students, guests, and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNTs expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students are accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

What is SPOT?

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on the course. Student feedback is important and is essential as we strive for excellence.

Do you know the date/time of the final exam in this course?

Final exams or other appropriate end of semester evaluations are administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.*

Do you know what you may be missing?

Your access point for ALL business and academic services at UNT occurs within the <https://my.unt.edu> site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <https://it.unt.edu/eagleconnect>.

Do you know what to do in an emergency or UNT closure?

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <https://my.unt.edu>.
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Canvas regarding assignments, exams, field trips, and other items that may be impacted by the closure. **FACULTY - SPECIFY HERE HOW YOU WILL CONTACT STUDENTS and CONTINUE WITH THE CLASS.**

CMHT-IT Services Student Laptop Checkout Information

The CMHT-IT Services desk located on the 3rd floor of Chilton Hall outside room **386** will have Dell laptops available for checkout for all UNT students. These laptops and the CMHT-IT Services desk will be available during the following hours:

Monday: 8:00AM – 9:30PM

Tuesday: 8:00AM – 9:30PM

Wednesday: 8:00AM – 9:30PM

Thursday: 8:00AM – 9:30PM

Friday: 8:00AM – 5:00PM

These Dell laptops can be checked out at any point during the above hours and must be returned on the same business day to the CMHT-IT Services personnel. These laptops must remain on campus and will **not** save your data. So be sure to use a USB or email yourself to save your work! For more information, please stop by the CMHT-IT Services desk or visit us at: <https://itservices.cmht.unt.edu/>

CMHT Student Computer Lab

Located on the 3rd floor of Chilton Hall, technology classroom **388** will be open for students as a computer lab Monday - Friday between the hours of 8:00AM – 1:00PM. In this computer lab, there will be laptops available for checkout as well as printers for your course-related printing needs. Please take advantage of this environment to work on group projects or as a study room.

CMHT Virtual Lab

UNT Students currently enrolled in a CMHT course have access to the CMHT Virtual Lab provided by VMware Horizon View virtual desktop system. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here: <https://itservices.cmht.unt.edu/labs>

Also, the CMHT-IT Services desk can assist you with installing the VMware client on your personal machine. Please see above hours of operation for our IT services desk.

Are You An F-1 Visa Holder?

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.
- If such an on-campus activity is required, it is the student's responsibility to do the following:
 - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
 - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

Tentative Class Schedule* (Subject to change as needed)

Week	Dates	Topics and Assigned Readings	Remarks
Week 1	1/17	<ul style="list-style-type: none"> Syllabus Overview, & Course Expectations Introduction to Tourism 	First Day of Class!
Week 2	1/24	<ul style="list-style-type: none"> World, National, Regional, and other Organizations Organization in the distribution process 	
Week 3	1/31	<ul style="list-style-type: none"> Attractions, recreation and other tourist draws Motivation for pleasure travel 	Project Part I Due 2/1, 11:59 PM
Week 4	2/7	<ul style="list-style-type: none"> Types of Tourism: Nature-based tourism and cultural tourism 	
Week 5	2/14	Gringo Trails (Watch Online Video) Online Discussion Forum (Gringo Trails)	Due 2/14, 11:59 PM
Week 6	2/21	<ul style="list-style-type: none"> Sociology of Tourism 	Project Part II Due 2/22, 11:59 PM
Week 7	2/28	<ul style="list-style-type: none"> Tourism's economic impact Midterm Exam Review	
Week 8	3/7	Midterm Exam	
Week 9	3/14	No Class!	Spring Break
Week 10	3/21	<ul style="list-style-type: none"> Tourism and Environment 	
Week 11	3/28	<ul style="list-style-type: none"> Sustainable Tourism 	Project Part III Due 3/29, 11:59 PM
Week 12	4/4	<ul style="list-style-type: none"> Tourism Policy: Structure, content and process 	
Week 13	4/11	<ul style="list-style-type: none"> Tourism planning, development and social considerations 	
Week 14	4/18	Online Discussion Forum (Journal Article)	Due 4/18, 11:59 PM
Week 15	4/25	<ul style="list-style-type: none"> Group Presentation 	
Week 16	5/2	<ul style="list-style-type: none"> Group Presentation Final Exam Review	Peer Evaluation Due 5/2 (In-class submission) Project Part IV Due 5/3, 11:59 PM
Final Exam on 5/9			